## **ABSTRACT**

The present invention relates to a new feature for e-mail services which provides a telephone call alert to a particular e-mail user when their e-mail server, web page e-mail server, or other e-mail receiving server receives new e-mail addressed to them. One or more designated telephone number (or numbers) are automatically called by an auto dialer at the e-mail server in response to the receipt of particularly identified high priority e-mail senders (e.g., from clients, from family, etc.). The particular designated telephone number(s) to call for a particular user are configured in a priority alert profile for that particular user, as are the possibility to limit the activation of the telephone call alert system to electronic messages received only from a select list of senders, and/or after a predetermined number of electronic messages have been received.